



Freelance: Conceptual Curator

We're looking for exceptionally talented storytellers to work with our project teams to create storylines and conceptually program exhibit spaces.

The Conceptual Curator is responsible for conceiving and establishing storylines and creative approaches for fixed and traveling exhibits. Using objects, documents, photographs and audiovisual and interactive media, the Curator's work is critical to maintaining The History Factory's high standards and innovation in planning, development, design and management of creative projects ranging from exhibits, museums, story palettes, digital solutions and other projects.

Responsibilities:

- Establish strategies, interpretation, and creative approaches for complex client engagements.
- Create content and direct development of exhibits, Web sites, videos, oral history programs and other creative deliverables.
- Conduct research, prepare concept scripts and manage image sourcing to effectively communicate a project's key messages.
- Work closely with Design on the content requirements for conceptual renderings and detailed designs.
- Maintain current knowledge of the latest developments in exhibit, interactive & web interpretation.

Knowledge, skills, and abilities required:

- Outstanding oral and written communications skills.
- Thorough understanding of professional curatorial principles, methods and practices as well as appreciation for importance of aligning key messaging and interpretive content with strategic business objectives.
- Experience working with technology as an interpretive tool.
- Strong business acumen and understanding of communications strategies that support corporate goals.
- Bachelor's degree (Master's degree preferred), in museum studies, history or related fields requiring exemplary research and analytical skills. A combination of education and qualifying experience may be used to meet education requirement.
- Strong team-building and presentation skills with both internal and external parties.
- 5-7 years of experience in exhibition development and other interpretive projects.
- Self-motivated with a strong sense of personal initiative.